

GROWTH  
SUMMIT  
2024

20  
24

# NAVIGATING THE PATH TO GROWTH

ENTREPRENEURS | CREATIVES | LEADERS | DOERS | YOU



NOVEMBER 21ST, 2024



JUNCTION 800 - COLUMBIA, SC

# ABOUT THE EVENT



## WHAT IS THE SUMMIT?

The Growth Summit is THE event for South Carolina Founders by South Carolina Founders.

Experience the ultimate event for South Carolina entrepreneurs and embark on your path to growth. Growth is slow-moving without the support of a community, so join hundreds of like-minded local entrepreneurs on the same journey as you.

## BY THE NUMBERS

One day

15+ speakers

500+ attendees

100% of ticket sales go to charity

## SPONSOR EXPERIENCES

This year, we're thrilled to offer our sponsors a truly unique and personalized experience. Each sponsor will be able to customize their sponsorship to have a part in the Growth Summit. Let's grow, together!

# SPONSORSHIP OPPORTUNITIES



2024 Sponsor Levels	Amount	Number available	Tickets	On Stage Promo Video	Logo on Event Signage	Exhibitor Booth	Website Listing	Social Media Spotlight	Feature in Summit Emails
The Trail Leader	\$15,000	2	20	✓	✓	✓	✓	✓	✓
The Summit Peak	\$10,000	1	15	✓	✓	✓	✓	✓	✓
Summit Navigators	5,000	1	15		✓	✓	✓		✓
Tech-y Trek	\$5,000	2	10		✓	✓	✓		✓
Thirst Quencher	\$2,500	4	5		✓	✓	✓		✓
Open-Air Host	\$2,500	2	5		✓	✓	✓		✓
New Heights	1,000	10	5				✓		✓
Networking Adventures	1,000	10	3			✓			✓

## WELCOME TO THE 2024 GROWTH SUMMIT, WHERE SPONSORSHIP TAKES ON A WHOLE NEW DIMENSION!

This year, we're offering an engaging, exciting, and collaborative sponsorship experience like never before. Sponsors can collaborate with our Summit team to design a custom experience tailored to their sponsor tier, ensuring a unique and memorable presence at the event. For those who prefer a more traditional role, we also offer standard sponsorship packages focused on supporting the event while maintaining visibility. Join us in creating an unforgettable Growth Summit that connects and inspires.

**THE TRAIL LEADER** [*Partner Host*] - Be the leading sponsor of the Growth Summit. The Trail Leader, aka the Partner Host, will be the name that everyone remembers when they leave. Your company leads the way on all promotional activities and event experiences.

**THE SUMMIT PEAK** [*Keynote Sponsor*] - All eyes on you. Be the driving force behind the Keynote Speaker, Alan Stein, Jr. Have your logo displayed during the main event, share a promotional video before the keynote, and more.

**SUMMIT NAVIGATORS** [*Registration Sponsor*] - Set up camp at the registration table to be the first guide that the Summit trail blazers meet on their journey. A great networking opportunity for local businesses and services.

**TECH-Y TREK** [*Tech Sponsor*] - Let's get nerdy. As the Tech-y Trek sponsor you will have the unique opportunity to tie your technology into the Growth Summit or sponsor the technology that makes the Summit run smoothly.

**KICKOFF PATHFINDER** [*Pre-Event Sponsor*] - Lead the way to the Growth Summit by sponsoring the kickoff event the night before at SOCO in Columbia, South Carolina.

**THIRST QUENCHER** [*Happy Hour Sponsor*] - Be the exclusive Happy Hour Sponsor following the Growth Summit. Networking and a good time is what is on the menu.

**OPEN-AIR HOST** [*Live Podcast Sponsor*] - This is for the podcast lovers and/or podcast hosts. This sponsorship is truly an experience-based opportunity for podcast recordings or interviews with the leading trailblazers of South Carolina.

**NEW HEIGHTS** [*Virtual Sponsor*] - Take the Growth Summit to new heights. Not feeling adventurous but want to help make this event the best yet. Growth sponsors have no obligations but all promotion during the event.

**NETWORKING ADVENTURES** [*Exhibitor Table Sponsor*] - Be a part of the Growth Summit by having your team at the event to talk to 250+ growth-minded professionals in South Carolina by setting up an exhibitor table.



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**THANK YOU**



**CONTACT US**  
[www.growth-summit.org](http://www.growth-summit.org)

